



TAIHO PHARMACEUTICAL CO., LTD.

March 25, 2011

Taiho Pharmaceutical Co., Ltd.

Otsuka Holdings Co., Ltd.

Announcement of Promotion of Managing Director

Tokyo, March 25, 2011 — Taiho Pharmaceutical Co., Ltd. announces that its Board of Directors made the following resolution at a meeting held today:

Promotion of a managing director

Name:	Koichi Matsuda
New management position:	Executive Vice President Prescription Drug Sales & Consumer Healthcare Sales Division
Former management position:	Senior Managing Director Prescription Drug Sales Dept.
Planned date of promotion:	April 1, 2011

For further information regarding this release

Taiho Pharmaceutical Co., Ltd.

Public Relations Dept.

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Company	URL	http://www.taiho.co.jp/
Profile	Establishment	June 1, 1963
	Headquarters	1-27 Kandnishiki-cho, Chiyoda-ku, Tokyo
	Representative	Toru Usami
	Sales	120 billion yen (As of March 31, 2010, unconsolidated)
	Number of Employees	2,643 (As of March 31, 2010)
	Business Areas	Manufacturing, marketing and import/export of pharmaceutical and medical products.