

August 25, 2016  
Taiho Pharmaceutical Co., Ltd.

**New Drink-Type Gingyo-san (Ionicerae and forsythia powder)**  
**Containing 10 Varieties of Herbal Medicine to Be Launched**  
**on August 25, 2016**  
**Works for Early Symptoms of Common Cold Such As Sore Throat and Cough**

Taiho Pharmaceutical Co., Ltd. announced today that it will launch the second-class OTC drug Gingyo-san (brand name: Taiho Drink Type Medicine for the Common Cold “Gingyo-san”) in a ready-to-drink form in drug stores and pharmacies throughout Japan on Thursday, August 25.



For details of Taiho Drink Type Medicine for the Common Cold “Gingyo-san”,  
click the URL below (Japanese only).

<http://www.taiho.co.jp/chc/brand/gingyosan/index.html>

**Taiho Drink Type Medicine for the Common Cold “Gingyo-san”** is a herbal medicine in ready-to-drink liquid form that is effective for the early symptoms of the common cold such as sore throat, cough, and dry mouth. Gingyo-san is an extremely popular herbal medicine in China (yin qiao san), where, similar to Kakkonto, it is often prescribed for the symptoms of the common cold. Gingyo-san is expected to relieve sore throat, because it contains 10 herbal medicines known for helping suppress and relieve the inflammation that causes sore throat, such as flos ionicerae (honeysuckle) and forsythia.

This product is the only drink-type Gingyo-san available in Japan. Since it is a drink, it can be taken anytime and anywhere without water. In addition, since it contains no ingredients that cause sleepiness, it can be used for symptoms that suddenly occur while away from home. It can be drunk as soon as cold symptoms appear.

## Product Features

- The action of 10 types of herbal medicines works to improve early symptoms of the common cold such as sore throat, cough, and dry mouth.
- The only ready-to-drink type Gingyo-san in Japan.
- Since it contains no ingredients that cause sleepiness (antihistamines), it can be safely used even while working.

According to a survey conducted by Taiho Pharmaceutical, the most common symptom experienced in the early stages of a cold is sore throat, with 75.2%—or three out of four people—indicating sore throat in the survey. Gingyo-san is expected to be effective on the symptoms most people suffer, including the number-one symptom, “sore throat,” and the number three symptom “cough.”

Survey name: Survey on the Common Cold

Survey subjects: 23,215 men and women aged 20 to 69 who had caught a cold within the previous year

Survey period: March 2016

Organization responsible for the survey: Taiho Pharmaceutical

Organization responsible for the implementation of the survey: Anterio Inc.

## Product Overview

1. Brand name: Taiho Drink Type Medicine for the Common Cold “Gingyo-san”
2. Suggested retail price: 310 yen for 30mL×1 bottle, 930 yen for 30mL×3 bottles (tax not included)
3. Indications: Sore throat, cough, dry mouth (throat), headache due to the common cold
4. Use and dosage: For adults (age 15 and older), 1 bottle (30 mL) 3 times per day (between meals). Shake well before drinking.  
 (“Between meals” indicates 2 to 3 hours after meals)  
 Not to be taken by children (under 15 years old)
5. Ingredients, quantities: Gingyo-san extract (9.7g) of 1-day dose of 90 mL (30 mLx3) contains the herbal crude drugs listed below.

Flos Ionicerae (honeysuckle)	4.260g	Tanzushi (fermented soy bean)	2.136g
Forsythia	4.260g	Goboshi (burdock fruit)	2.136g
Platycodon grandiflorum (Chinese bellflower)	2.556g	Tanchikuyo (Sasa veitchii)	1.704g
Glycyrrhiza (licorice)	2.556g	Schizonepeta (Japanese catnip)	1.704g
Hakka (mint)	2.556g	Reiyokaku (antelope horn)	0.132g

Additives: White sugar, high fructose corn syrup, xylitol, citric acid, sodium citrate, sodium benzoate, paraben, polyoxyethylene hardened castor oil, alcohol, flavoring (*l*-menthol)

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